

Subject: Business Studies (9-1) 1BSO

Department contact email: 4179aw@mynhs.net – Mrs Alner

Examination Board / Syllabus: (EDEXCEL 603/0121/1)

Introduction

This course is structured in two themes, taking students from how entrepreneurs start businesses through to growing and global businesses.

What will I study?

Investigating small businesses concentrates on the key business concepts, issues and skills involved in starting and running a small business, providing a framework to explore core concepts through the lens of an entrepreneur setting up a business.

Building a business examines how a business develops beyond the start-up phase. It focuses on the key business concepts, issues and decisions used to grow a business, with an emphasis on aspects of marketing, operations, finance and human resources. It also considers the impact of the wider world on the decisions a business makes as it grows.

The course provides a useful start to those students who wish to study Business at higher level and also those who wish to enter employment.

Skills needed to study this subject: An interest in business current affairs, good numeracy skills for calculations and data analysis, and good literacy skills.

How will my work be assessed?

- Exam 100%

Units: Assessment:

Theme 1 Written Paper: Paper 1. Investigating Small businesses
(1hr 30 mins) - Year 11 (1BS0/01)

Theme 2 Written Paper: Paper 2. Building a Business
....(1hr 30 mins) - Year 11 (1BS0/02)

What would this subject enable me to do when I leave school?

Possible Careers + Future Study: GCSE Business Studies is a good starting point for A Level/BTEC Business Studies, A Level Economics or A Level Accounting leading on to Business, Management and Accountancy degree courses and apprenticeship schemes.

It also provides a good background for all jobs and is useful for those who want to start their own business.